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**HAROLD LEVINSON**  
*Associates*

January 6, 1998

Mr. George Moulton  
R.J. Reynolds Tobacco  
Commack, N.Y.

As you are aware, Harold Levinson has always been at the forefront of Cigar and Smoker Accessories sales and promotion. We are currently in the process of revamping our Cigar Catalogue and National UPS distribution process. These changes will keep "HLA" as a major player in the industry well into the 21st Century. I would be happy to discuss some of these ideas with you and to get your input as to how we might continue to grow our mutually profitable partnership.

One of the major projects we are working on is a "new" HLA Catalogue. It will be Completely redone and will be approximately 40 pages on high gloss stock. It will have a magazine look and will be in 4 color print. We need your assistance in providing us, as quickly as possible, with 4 color digitized photos on disk. These should all be available since they are the same as are used in all the "cigar magazines". We also invite you as one of our Trading Partners to participate in this venture by placing Ads in this "book" for any or all of your lines. The cost is Three Thousand Dollars per page to run through September 1998.

The Catalogue will be mailed to 3,000 Smoke Shops throughout the United States and will be available to Retailers at our booth at the International Cigar Expo in Las Vegas in April. Of course our thousands of Metropolitan New York area customers will also receive a copy.

It is important that we receive an immediate response and receive as many photos as is possible so that we can meet our publishing date. If you have any questions please contact either myself, Omar Cerutti or Ira Mark. I thank you in advance for your help in making this a successful venture.

Sincerely,

  
Barry Feldman  
Executive Vice President

51847 8206



Distributor - Importer - Cigars - Pipes - Lighters - Smokers Accessories